

INVOICE NO. EN5572640 **INVOICE DATE** 10/30/2016

**BILL CYCLE** 201610

**INVOICE DUE DATE** 11/27/2016

ATTN: Liz Brabender **BRABENDER COX** 1218 GRANDVIEW AVENUE SUITE #1 PITTSBURGH, PA 15211

## **INVOICE**

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
BRABENDER COX	BRABENDERCOX	LLOYD SMUCKER US CONGRESS	P96595

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN11866040	Philadelphia	TV	\$4,788.00	70	70

#### **INVOICE NOTES**

**Gross Advertising Total** \$4,788.00 **Agency Commission** (\$718.20) **Net Advertising Total** \$4,069.80

Terms: Net 30 Days

Mail to: **Comcast Spotlight** 

P.O. Box 415949

Boston, MA 02241-5949



INVOICE NO.

201610

EN5572640
BILL CYCLE

10/30/2016

INVOICE DUE DATE

11/27/2016

# **AFFIDAVIT**

Product: Comcast Order No: EN11866040
Estimate No: TIM Est No: 686750

Campaign No: AE Name: Kailis, Susan

Market: Philadelphia

Contract Type: Single

**Commercial Summary** 

Spot ID	Title	Zone	Networks	Spots	Cost
NW1587690	BCLS1608H ROLLING UP HIS SLEEVES	Berks County/1988	CNN, ESPN, FXNC	70	\$4,788.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost	
CNN	Berks County/1988	NW1587690	23	\$1,185.00	
ESPN	Berks County/1988	NW1587690	24	\$1,633.00	
FXNC	Berks County/1988	NW1587690	23	\$1.970.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
9-26-16	CNN	Berks County/1988	6:40AM	BCLS1608H ROLLING UP HIS SLEEVES	New Day	30	2	\$47.00	
9-26-16	CNN	Berks County/1988	1:48PM	BCLS1608H ROLLING UP HIS SLEEVES	Wolf	30	31	\$31.00	
9-26-16	CNN	Berks County/1988	6:34PM	BCLS1608H ROLLING UP HIS SLEEVES	The Situation Room With Wolf Blitzer	30	8	\$52.00	
9-26-16	CNN	Berks County/1988	8:15PM	BCLS1608H ROLLING UP HIS SLEEVES	Presidential Debate Pre- Show	30	10	\$69.00	
9-26-16	ESPN	Berks County/1988	6:57AM	BCLS1608H ROLLING UP HIS SLEEVES	SportsCenter	30	12	\$58.00	
9-26-16	ESPN	Berks County/1988	9:31AM	BCLS1608H ROLLING UP HIS SLEEVES	SportsCenter	30	14	\$46.00	
9-26-16	ESPN	Berks County/1988	5:26PM	BCLS1608H ROLLING UP HIS SLEEVES	Around the Horn	30	18	\$70.00	
9-26-16	FXNC	Berks County/1988	6:52AM	BCLS1608H ROLLING UP HIS SLEEVES	Fox and Friends	30	22	\$78.00	
9-26-16	FXNC	Berks County/1988	11:50AM	BCLS1608H ROLLING UP HIS SLEEVES	Happening Now	30	33	\$52.00	
9-26-16	FXNC	Berks County/1988	6:24PM	BCLS1608H ROLLING UP HIS SLEEVES	Special Report With Bret Baier	30	28	\$86.00	
9-26-16	FXNC	Berks County/1988	11:50PM	BCLS1608H ROLLING UP HIS SLEEVES	The Kelly File	30	30	\$115.00	
9-27-16	CNN	Berks County/1988	5:46AM	BCLS1608H ROLLING UP HIS SLEEVES	New Day	30	2	\$47.00	
9-27-16	CNN	Berks County/1988	4:59PM	BCLS1608H ROLLING UP HIS SLEEVES	The Lead With Jake Tapper	30	8	\$52.00	
9-27-16	CNN	Berks County/1988	7:57PM	BCLS1608H ROLLING UP HIS SLEEVES	Erin Burnett OutFront	30	10	\$69.00	
9-27-16	ESPN	Berks County/1988	6:52AM	BCLS1608H ROLLING UP HIS SLEEVES	SportsCenter	30	12	\$58.00	
9-27-16	ESPN	Berks County/1988	3:49PM	BCLS1608H ROLLING UP HIS SLEEVES	NFL Live	30	14	\$46.00	
9-27-16	ESPN	Berks County/1988	6:56PM	BCLS1608H ROLLING UP HIS SLEEVES	SportsCenter	30	18	\$70.00	
9-27-16	ESPN	Berks County/1988	7:50PM	BCLS1608H ROLLING UP HIS SLEEVES	World Cup of Hockey Pregame	30	20	\$93.00	
9-27-16	FXNC	Berks County/1988	8:53AM	BCLS1608H ROLLING UP HIS SLEEVES	Fox and Friends	30	22	\$78.00	
9-27-16	FXNC	Berks County/1988	10:52AM	BCLS1608H ROLLING UP HIS SLEEVES	America's Newsroom	30	33	\$52.00	
9-27-16	FXNC	Berks County/1988	4:51PM	BCLS1608H ROLLING UP HIS SLEEVES	Your World With Neil Cavuto	30	28	\$86.00	
9-27-16	FXNC	Berks County/1988	10:49PM	BCLS1608H ROLLING UP HIS SLEEVES	Hannity	30	30	\$115.00	
9-28-16	CNN	Berks County/1988	8:40AM	BCLS1608H ROLLING UP HIS SLEEVES	New Day	30	2	\$47.00	
9-28-16	CNN	Berks County/1988	5:29PM	BCLS1608H ROLLING UP HIS SLEEVES	The Situation Room With Wolf Blitzer	30	8	\$52.00	
9-28-16	CNN	Berks County/1988	8:58PM	BCLS1608H ROLLING UP HIS SLEEVES	Anderson Cooper 360	30	10	\$69.00	
9-28-16	ESPN	Berks County/1988	7:43AM	BCLS1608H ROLLING UP HIS SLEEVES	Uknown	30	12	\$58.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate Fla
9-28-16	ESPN	Berks County/1988	10:58AM	BCLS1608H ROLLING UP HIS SLEEVES	SportsCenter	30	14	\$46.00
-28-16	ESPN	Berks County/1988	6:58PM	BCLS1608H ROLLING UP HIS SLEEVES	Uknown	30	20	\$93.00
-28-16	ESPN	Berks County/1988	7:55PM	BCLS1608H ROLLING UP HIS SLEEVES	Uknown	30	20	\$93.00
-28-16	FXNC	Berks County/1988	7:51AM	BCLS1608H ROLLING UP HIS SLEEVES	Uknown	30	22	\$78.00
9-28-16	FXNC	Berks County/1988	6:23PM	BCLS1608H ROLLING UP HIS SLEEVES	Special Report With Bret Baier	30	28	\$86.00
-28-16	FXNC	Berks County/1988	9:17PM	BCLS1608H ROLLING UP HIS SLEEVES	The Kelly File	30	30	\$115.00
-29-16	CNN	Berks County/1988	5:43AM	BCLS1608H ROLLING UP HIS SLEEVES	Uknown	30	2	\$47.00
-29-16	CNN	Berks County/1988	4:26PM	BCLS1608H ROLLING UP HIS SLEEVES	Uknown	30	8	\$52.00
-29-16	CNN	Berks County/1988	11:39PM	BCLS1608H ROLLING UP HIS SLEEVES	Uknown	30	10	\$69.00
-29-16	ESPN	Berks County/1988	5:50AM	BCLS1608H ROLLING UP HIS SLEEVES	Uknown	30	12	\$58.00
-29-16	ESPN	Berks County/1988	12:00PM	BCLS1608H ROLLING UP HIS SLEEVES	Uknown	30	14	\$46.00
-29-16	ESPN	Berks County/1988	4:51PM	BCLS1608H ROLLING UP HIS SLEEVES	Uknown	30	18	\$70.00
-29-16	FXNC	Berks County/1988	6:51AM	BCLS1608H ROLLING UP HIS SLEEVES	Uknown	30	22	\$78.00
-29-16	FXNC	Berks County/1988	4:24PM	BCLS1608H ROLLING UP HIS SLEEVES	Uknown	30	28	\$86.00
-29-16	FXNC	Berks County/1988	7:48PM		Uknown	30	30	\$115.00
-30-16	CNN	Berks County/1988	8:52AM	BCLS1608H ROLLING UP HIS SLEEVES	Uknown	30	2	\$47.00
-30-16	CNN	Berks County/1988	9:33AM	BCLS1608H ROLLING UP HIS SLEEVES	Uknown	30	31	\$31.00
-30-16	CNN	Berks County/1988	11:54AM		Uknown	30	31	\$31.00
-30-16	CNN	Berks County/1988	6:26PM	BCLS1608H ROLLING UP HIS SLEEVES		30	8	\$52.00
-30-16	CNN	Berks County/1988	9:58PM	BCLS1608H ROLLING UP HIS SLEEVES	Uknown	30	10	\$69.00
-30-16	ESPN	Berks County/1988	8:44AM	BCLS1608H ROLLING UP HIS SLEEVES	Uknown	30	12	\$58.00
-30-16	ESPN	Berks County/1988	9:28AM	BCLS1608H ROLLING UP HIS SLEEVES	Uknown	30	14	\$46.00
-30-16	ESPN	Berks County/1988	4:53PM	BCLS1608H ROLLING UP HIS SLEEVES	Uknown	30	18	\$70.00
-30-16	ESPN	Berks County/1988	4:54PM		Uknown	30	18	\$70.00
-30-16	ESPN	Berks County/1988	7:45PM	BCLS1608H ROLLING UP HIS SLEEVES		30	20	\$93.00
-30-16	ESPN				Uknown			
-30-16	FXNC	Berks County/1988	10:47PM 8:51AM	BCLS1608H ROLLING UP HIS SLEEVES	Uknown	30 30	20 22	\$93.00 \$78.00
	FXNC	Berks County/1988			Uknown		33	\$52.00
-30-16		Berks County/1988	10:51AM	BCLS1608H ROLLING UP HIS SLEEVES		30		
-30-16	FXNC	Berks County/1988	6:19PM	BCLS1608H ROLLING UP HIS SLEEVES	Uknown	30	28	\$86.00
-30-16	FXNC	Berks County/1988	9:53PM	BCLS1608H ROLLING UP HIS SLEEVES		30	30	\$115.00
0-1-16	CNN	Berks County/1988	1:57PM	BCLS1608H ROLLING UP HIS SLEEVES	Fredricka Whitfield	30	6	\$38.00
0-1-16	CNN	Berks County/1988	6:28PM	BCLS1608H ROLLING UP HIS SLEEVES		30	6	\$38.00
0-1-16	CNN	Berks County/1988	7:51PM	BCLS1608H ROLLING UP HIS SLEEVES	CNN Newsroom With Poppy Harlow	30	10	\$69.00
0-1-16	ESPN	Berks County/1988	11:18AM	BCLS1608H ROLLING UP HIS SLEEVES	College GameDay	30	32	\$56.00
0-1-16	ESPN	Berks County/1988	5:21PM	BCLS1608H ROLLING UP HIS SLEEVES	College Football	30	32	\$56.00
0-1-16	FXNC	Berks County/1988	1:50PM	BCLS1608H ROLLING UP HIS SLEEVES		30	26	\$63.00
0-1-16	FXNC	Berks County/1988	5:51PM	BCLS1608H ROLLING UP HIS SLEEVES	America's Election HQ	30	26	\$63.00
0-1-16	FXNC	Berks County/1988	7:48PM	BCLS1608H ROLLING UP HIS SLEEVES	FOX Report	30	30	\$115.00
0-2-16	CNN	Berks County/1988	11:57AM	BCLS1608H ROLLING UP HIS SLEEVES	Reliable Sources	30	6	\$38.00
0-2-16	CNN	Berks County/1988	10:32PM	BCLS1608H ROLLING UP HIS SLEEVES	This Is Life With Lisa Ling	30	10	\$69.00
0-2-16	ESPN	Berks County/1988	7:27PM	BCLS1608H ROLLING UP HIS SLEEVES	SportsCenter	30	20	\$93.00
0-2-16	ESPN	Berks County/1988	10:48PM	BCLS1608H ROLLING UP HIS SLEEVES	2016 World Series of Poker	30	20	\$93.00
0-2-16	FXNC	Berks County/1988	4:50PM	BCLS1608H ROLLING UP HIS SLEEVES	America's Election HQ	30	26	\$63.00
0-2-16	FXNC	Berks County/1988	11:45PM	BCLS1608H ROLLING UP HIS SLEEVES	Special Report With Bret Baier	30	30	\$115.00

Order# EN11866040 Total: \$4,788.00



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201610

**BILL TO** 

ATTN: Liz Brabender BRABENDER COX 1218 GRANDVIEW AVENUE SUITE # 1 PITTSBURGH, PA 15211

## **REMITTANCE**

### Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
BRABENDER COX	BRABENDERCOX	LLOYD SMUCKER US CONGRESS	P96595

 Terms:
 Net 30 Days
 Phone:
 610-350-3675

 Mail to:
 Comcast Spotlight
 Fax:
 484-983-3126

P.O. Box 415949 Boston, MA 02241-5949

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Special Note:

Net Balance Due \$4,069.80

We accept checks, money orders, and all major credit cards.